COURSE SYLLABUS

Effective Business Writing

This business writing course offers practical strategies to sharpen your writing skills from idea to final draft. The class begins by reviewing the core of effective writing—knowing your audience, organizing your thoughts, and writing strong sentences. Following, you will explore a variety of types of writing in a business setting.

> Group classes in NYC and onsite training is available for this course. For more information, email corporate@nobledesktop.com or visit: https://training-nyc.com/courses/effective-business-writing

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Course Outline

Writing Effective Business Communication

- Write Strong Sentences
- Organize Your Content
- Analyze Your Audience

Writing Email and Other Electronic Communication

- Write an Email
- Write Instant Messages and Text Messages

Writing Common Business Documents

- Write an Internal Announcement
- Write a Routine Request
- Write a Response to Routine Requests
- Write a Complaint
- Write a Positive Response to Customer Complaints
- Write Bad-News Messages

Writing a Business Letter

- Write a Business Letter
- Write a Thank-You Letter

Writing Business Proposals

- Persuade Your Audience
- Write an Executive Summary
- Use Visuals