

Graphic Design Certificate

In this comprehensive Graphic Design Certificate program, learn how to tackle major design projects by utilizing the core of Adobe's suite of tools: Photoshop, InDesign, and Illustrator.

Group classes in NYC and onsite training is available for this course. For more information, email contact@nyimtraining.com or visit: <https://mimi.training-nyc.com/courses/graphic-design-bootcamp>



contact@nyimtraining.com • (212) 658-1918

Course Outline

This package includes these courses

- Adobe Photoshop Bootcamp (18 Hours)
- Adobe InDesign Bootcamp (18 Hours)
- Adobe Illustrator Bootcamp (18 Hours)
- Graphic Design Bootcamp (18 Hours)

Graphic Design Concepts & Practices

Elements of design

Typography

Color

Layout

Information Hierarchy

Industry standard design apps: Adobe InDesign, Photoshop, and Illustrator

Adobe InDesign: The industry standard for Page Layout

Create layouts with text, color, and graphics

Create multi-page documents such as brochures, books, magazines, and more

Prepare files for final output, such as a print or PDF

Adobe Photoshop: The industry standard for Photo Retouching

Retouch photos, create graphics, and more

Adjust color, contrast, and more

Prepare images for use on the web or in print

Adobe Illustrator: The industry standard for Drawing, Logos, and Graphics

Create graphics: logos, icons, patterns, packaging, and more

Draw vector graphics for web and print

Create a Portfolio

Use InDesign, Photoshop, and Illustrator to produce designs

Create projects such as logos, social media graphics, stationery, book/eBook covers, album art, event posters, and email announcements