

UX & UI Design Certificate

Websites and apps need to be easy to use, as well as look good. By learning the full design process from UX (user experience) design through UI (user interface) design, you can greatly impact the way clients feel about your product.

Group classes in NYC and onsite training is available for this course.
For more information, email contact@nyimtraining.com or visit:
<https://mimi.training-nyc.com/courses/ux-ui-design>



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Course Outline

Sketch Bootcamp

- Create UI (user interface) and UX (user experience) designs for websites and apps
- Build layouts using text, images, layout grids, artboards, pages, and more
- Make responsive web designs that are optimized for mobile, tablet, and desktop screens
- Harness the power of symbols to create reusable design elements
- Optimize graphics for web and app design (create hi-res 2x graphics, SVG, JPEG, and PNG)
- Turn your designs into clickable prototypes that can be shared with others (using Sketch's built in features, as well as InVision)
- Master Sketch's symbols by learning how to override their content and styling to create powerful design systems
- Update symbols and styles across multiple Sketch files (or computers) using shared Libraries
- Learn useful plugins that can add amazing new features to Sketch and speed up your work

UX Design Bootcamp

- Understand user experience design practices & process
- Gain new skills with user research, prototyping & testing
- Learn & analyze existing processes to build your own toolkit
- Create a design recommendation for a business owner/client
- Create and build a clickable prototype
- Conduct user research & analyze results
- Work out design solutions
- Use Sketch & InVision to create clickable prototypes
- Conduct user testing on your prototype to gain feedback

Photoshop in a Day

- Learn to retouch photos and create graphics

Improve your images by adjusting color, contrast, and more
Learn how to prepare images for use on the web or in print

Illustrator in a Day

Create different types of graphics, such as a logo or icon
Use the Pen tool to create digital (vector) drawings Our tracing templates will make it easier for you to master this drawing tool
Learn about shapes, brushes, and paint tools

Visual Design Bootcamp

Learn to design websites for mobile, tablet, and desktop
Apply design principles such as color, layout, and typography to webpages
Learn about visual conventions, standards, and trends