

# Video Editing Portfolio Bootcamp

This hands-on, individualized course will take your current software and video editing skills to the next level. You'll learn the principles of video editing and the best practices to create unique videos from concept to completion, resulting in portfolio-worthy projects to show potential clients.

Group classes in NYC and onsite training is available for this course. For more information, email [contact@nyimtraining.com](mailto:contact@nyimtraining.com) or visit: <https://training-nyc.com/courses/video-editing-bootcamp>



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## Course Outline

### Course Topics

#### The Principles of Editing

Fundamental Concepts for Good Video Editing

#### The Video Editing Workflow

- Pre-Production
- Production
- Post-Production

#### Finding Inspiration

Sources of Inspiring Video Editing

#### Working with Secondary Assets

Stock Footage: Video, Audio, Graphics

#### Editing an Interview or Documentary

- Cutting Video with Linked Audio
- Working with B-Roll

#### Short Form Content: Editing a Social Media Ad

Travelogue, Commercial, or Promo

#### Editing a Sports Promo

- Cutting on Action
- Cutting to Music

#### Narrative Editing

Editing from a Script

## **Delivering Content to Your Clients**

Editing vs. Delivery Formats